Sample Social Media Post Copy

Version 1:

🎉 Let's Celebrate Our Teachers!
We're proud to support the Citadel Heart of Learning Awards, honoring incredible educators in our community.

🏆 Winners receive over $100,000 in prizes, including $10,000 for six grand prize winners and special awards for teachers with 25+ years of service.

📣 Nominate your favorite teacher today at CitadelBanking.com/Nominate or post a video on TikTok or Instagram tagging @CitadelCreditUnion or @CitadelBanking with #CitadelHeartofLearning.

Let's show our teachers how much they mean to us! 💙

Version 2:

📣 Teacher Shoutout Time!
Know a teacher who deserves the spotlight? Nominate them for the Citadel Heart of Learning Awards and they could win 💰 and a beautiful glass heart trophy!

✨ $10K prizes for teachers and their schools
✨ $100K+ total awards

📹 Post a video & tag @CitadelCreditUnion or @CitadelBanking with #CitadelHeartofLearning
📝 Or nominate at CitadelBanking.com/Nominate

Let's make our teachers famous! 🌟

Version 4:

📚 Teachers Change Lives - Let's Celebrate Them!
If a teacher has made a difference in your life or your child's, now's the time to say thank you.

Nominate them for the Citadel Heart of Learning Awards and they could win part of $100,000+ in prizes!

🎓 Submit a written nomination at CitadelBanking.com/Nominate
📽️ Or post a video on TikTok or Instagram tagging @CitadelCreditUnion or @CitadelBanking with #CitadelHeartofLearning

Let's lift up the educators who inspire us every day. 💙

How to Properly Tag Citadel:

To ensure your post reaches the right audience and aligns with our campaign, please tag our official pages and use the appropriate hashtags:

- **Instagram:** @CitadelBanking
- **TikTok:** @CitadelCreditUnion
- **Facebook:** @Citadel Credit Union
- **LinkedIn:** @CitadelCreditUnion
- **Recommended hashtag to include:**
    - #CitadelHeartOfLearning

Questions? Check out our website at: Citadel Heart of Learning Awards or reach out directly to our social team at Social@CitadelBanking.com

And don't forget to tag us in your stories! We love seeing how your schools are rallying students, faculty, and staff to nominate the incredible teachers making a difference in our community.