



NEW! Social Media Marketing Support

Thank you for your support in promoting the 2017-2018 Citadel Heart of Learning Award campaign!

To make this year's campaign an even bigger success, we have created a package of Social Media Marketing Support materials to help you promote this year's campaign. This package includes:

- 5 Easy Steps to Promote the Campaign on Social Media
- Suggested Facebook Messaging
- Suggested Twitter Messaging

Please feel free to post any of the suggested posts or graphics on your own social media pages! You can download the entire toolkit, logo and social media graphics at citadelbanking.com/marketing-toolkit.

You can also spread the word by liking and sharing our Citadel Heart of Learning Award content posted on Citadel's social media pages.

Remember, we will be accepting 2018 Citadel Heart of Learning Award nominations from October 1, 2017 until December 31, 2017!

For questions or concerns, please contact Abigail Brooks at 800-666-0191 ext. 6208.

Make sure to follow us on social media!

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 [@CitadelBanking](https://twitter.com/CitadelBanking)

 [@CitadelBanking](https://www.instagram.com/CitadelBanking)

 [HeartofLearning](https://www.heartoflearning.com)