



5 Easy Steps to Promote the Campaign on Social Media

1. **Follow** Citadel on Facebook and Twitter for 2018 Citadel Heart of Learning Award updates.
2. **Like** our Citadel Heart of Learning Award posts on Facebook, Twitter and Instagram.
3. **Share** and **Retweet** Citadel Heart of Learning Award posts with your friends and family on Facebook and Twitter.
4. **Post** any of the Suggested Facebook Posts, Suggested Twitter Posts or Social Media Graphics to your own social media pages (suggested content can be found on pg. 3).
5. Use the hashtag **#HeartofLearning** on Facebook, Twitter, and Instagram.

